


REPORT

DATE: September 1, 2005

TO: Administrative Committee and Regional Council Members

FROM: Sarah Adams and Don Rhodes

SUBJECT: Coalition for America's Gateways and Trade Corridors Fiscal Year 2004/2005 and FY 2005/2006 membership dues

EXECUTIVE DIRECTOR'S APPROVAL: 

RECOMMENDED ACTION:

Approve SCAG's payment of \$10,000, \$5,000 for Fiscal Year 2004/2005 and \$5,000 for FY 05/06 membership dues to the Coalition for America's Gateways and Trade Corridors.

SUMMARY:

The Coalition for America's Gateways and Trade Corridors (CAGTC) has been a critical part of SCAG's goods movement initiatives, a priority in southern California. This organization, based in Washington, D.C., is a primary lobbying interest on Capitol Hill, while still providing invaluable technical information and research on trade and freight issues.

SCAG has been a member of The Coalition for several years. Throughout our membership, CAGTC has proven itself as a forerunner in conveying time-sensitive information for fast-paced legislative initiatives and has allowed SCAG to stay actively involved in introducing, advocating, and enhancing congressional bills for the benefit of southern California. During the debates and conferences on SAFETEA-LU, CAGTC was often the first organization to inform SCAG of the most up-to-date activities and present a clear and informative synopsis of SAFETEA-LU's status. Information is vital to SCAG's ability to be effective in Washington and this organization has been the foundation for our information.

Their recent campaign, namely "Follow that..." Intermodal Brochures, was lauded by Congressional staffers and widely educational for Congressional members. The effectiveness of this campaign stretched all the way to the most influential lawmakers in DC. SCAG can use this enlightening public outreach template for future Capitol Hill campaigns.

Further, this organization is involved with many agencies and trade groups in the region and their Executive Director was recently a guest speaker at the Mobility 21 meeting in San Pedro in July 2005. Their current members include Alameda Corridor-East Construction Authority, Gateway Cities Council of Governments, Los Angeles County Metropolitan Transportation Authority, Los Angeles Economic Development Corporation, Port of Long Beach, Port of Los Angeles, Riverside County Transportation Commission, and the San Bernardino Associated Governments.

BACKGROUND:

The Coalition for America's Gateways and Trade Corridors was established to bring national attention to the need to significantly expand U.S. freight transportation capabilities and to work toward solutions to this growing national challenge.

REPORT

FISCAL IMPACT: *th*

SCAG has been a member of this organization for several years. When preparing the general fund budget for FY 05/06, the membership dues for this organization were omitted and not budgeted. The membership dues for this organization are required to be paid out of the general fund as they are mainly for lobbying activities. In addition to not be budgeted in the FY 05/06 general fund budget, we are in arrears by one year. We are recommending that the FY 04/05 dues be paid in the amount of \$5,000 and FY 05/06 dues be paid in the amount of \$5,000 for a total of \$10,000. There is a miscellaneous line item in the general fund under SCAG consultant for \$10,000. These funds could be allocated for this purpose. If we chose not to pay the FY 05/06 dues, we will cease to be a member effective September 1, 2005. Please see attached general fund line item budget.

FY 2005/06 General Fund Expenses

WBS GL #	Description	Details	FY 2005/06 Department Requests
06-800	General Fund		
54300	SCAG Consultant	Mark Pisano – RC Briefings	200
		Various local meetings	300
		Legislative Program	1,500
		Capitol WebWorks	400
		C2 Group	200,000
		Bauer Government Relations	80,000
		LA Metro ASPA	30
		Holiday Cards	550
		Miscellaneous Other	10,000
		Total	282,430
55600	SCAG Memberships	CALCOG membership & lobbying	7,283
		Intermodal Association & lobbying	20
		California Trucking Association & lobbying	30
		NARC Lobbying portion (20%)	4,800
		Coalition for America's Gateway and Trade Corridors	10,000
		US/Mex Border Counties Coalition	1,000
		Total	23,133
55910	RC / Committee Meetings	Expenses related to RC meetings	20,000
55912	RC Retreat	RC Retreat	15,000
55914	General Assembly	Annual General Assembly	15,000
55920	Other Meeting Expenses	Deposits and supplies	20,000
55930	Miscellaneous Other	Miscellaneous Other	9,500
55940	Stipend – RC Meeting	RC Stipends	140,000
58100	Travel	RC members travel	13,500
		6 lobbying trips to Washington DC	9,000
		6 lobbying trips to Sacramento	1,800
		12 trips to CALCOG	6,000
		3 trips by Gov't Affairs Analyst	4,500
		3 trips by Sr. Gov't Affairs Analyst	4,500
		Total	39,300
58200	Travel Registration	Registration fees for RC members	3,000
	Staff Lodging Expense		5,000

FY 2005/06 General Fund Expenses

WBS GL #	Description	Details	FY 2005/06 Department Requests
58600	NARC Board Expense	NARC Board Expense	3,000
58700	RC Approved Costs	Southern California Leadership Network Other Expenses	12,500 5,500 18,000
	Sponsorships	Calif Congressional Delegation Transportation Reception Sacramento Legislative Briefing Annual Bi-State Transportation Technical Meeting for simultaneous translation	5,800 7,000 300
		Miscellaneous Other sponsorships	45,000
			5,000
		2006 National Engineer's Week Future City Competition	2,500
		Miscellaneous Other sponsorships	7,500
		Sub-Total - Government Affairs	28,100
		Economic Forecast Conference	10,000
		National Goods Movement Conference	10,000
		Clean Air and Environmental	5,000
		So California Leadership Graduation	3,000
		Urbanizing, Growth Vision & Housing	10,000
		UCLA Lake Arrowhead Conference	10,000
		Sub-Total - Programming & Policy	48,000
		Total	76,100
	Training (Board Leadership)	Per Management	25,000
9000	Staff Time (burdened)		50,000
1400	Capital Outlay	See Attached IT Schedule	44,000
55970	Interest on Bank Line of Credit	Finance staff estimate	100,000
55972	Fees paid to Caltrans	Finance staff estimate	1,000
54340	Legal Fees - Litigation	This line item is to provide for General Counsel and other outside counsel services such as litigation involving the state or federal governments, specialized legislative work and work involving contract matters such as TransStar related matters.	200,000

FY 2005/06 General Fund Expenses

WBS GL #	Description	Details	FY 2005/06 Department Requests
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XXXXX Contributions to Projects / Reserve

285,203

Total: 1,374,666